

Message Text

UNCLASSIFIED

PAGE 01 BANGKO 22980 111309Z
ACTION EA-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----044032 121631Z /45
R 111302Z AUG 78
FM AMEMBASSY BANGKOK
TO USDOC WASHDC
INFO SECSTATE WASHDC 9196

UNCLAS BANGKOK 22980

EO 11652: NA
TAGS: BEXP, TH
SUBJ: ADS REQUEST FOR AMERICAN MOPED ASSOCIATES, 1852
LANGLEY AVENUE, IRVINE, CA 92714

REF: COMMERCE CD-144, 06/21/78

THE EMBASSY HAS CONTACTED 1EN LOCAL FIRMS AND PREPARED A
PRESS RELEASE FOR THE SUBJECT ADS REQUEST. AS A RESULT,
THE FOLLOWING FIRMS HAVE EXPRESSED INTEREST IN EXPLORING
THE MARKET FOR MOTORIZED BICYCLES HERE FOR AMERICAN MOPED
ASSOCIATES:

1. CHAITIPONG IMPORT-EXPORT LTD. PART.
 - 54 ANUWONG ROAD
 - BANGKOK 1, THAILAND
 - CONTACT: MR. PECHAI CHAITIPONG, MANAGER
 - PHONE: 2236858

COMMENT: THIS FIRM IS PRIVATELY OWNED AND MANAGED BY
MR. PECHAI CHAITIPONG WHO HAS HAD EXPERIENCES IN THE
WHOLESALE TRADE OF REFINED SUGAR. HE SAID HE WAS PLANN-
ING TO JOINT A PARTNERSHIP WITH HIS FRIENDS TO DO IMPORT
BUSINESS. HE STATED THAT HE WAS WELL AWARE THE INDIAN
BRAND MOPEDS WERE POPULARLY USED IN THE UNITED STATES.
HE ADDED THAT HE WOULD TRY TO PROMOTE THE MOPEDS HERE
ALTHOUGH THE MARKET IN THAILAND FOR MOTORCYCLES HAS BEEN
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DOMINATED BY JAPANESE SUPPLIERS.

2. SANTAWAN CO. LTD.
 - 495/1 CHAROEN NAKHON ROAD
 - BANGKOK 6, THAILAND
 - CONTACT: MR. LIM WANARAMONPAN
 - PHONE: 4663920

COMMENT: SANTAWAN WAS ESTABLISHED IN 1972 TO IMPORT LUBRICATING OILS FROM JAPAN FOR LOCAL DISTRIBUTION. MR. LIM SAID THAT THE MOTORCYCLES BEING USED IN TAILAND WERE ALMOST ENTIRELY IMPORTED FROM JAPAN. HOWEVER, HE BELIEVED THAT THERE WAS A SMALL MARKET FOR SPECIAL-FEATURED MOTORIZED BICYCLES SUCH AS INDIAN BRAND MOPEDS. HE WOULD LIKE TO OBTAIN MORE INFORMATION FROM AMERICAN MOPED ASSOCIATES. ABRAMOWITZ

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
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Draft Date: 11 aug 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Drafter: n/a
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From: BANGKOK
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Litigation History:
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Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
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Reference: n/a
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Review Content Flags:
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Review Release Date: N/A
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Secure: OPEN
Status: NATIVE
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TAGS: BEXP, TH
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